

TIME: 10:29  
DATE: Thursday, April 8  
SPONSOR: David's Boot Shop

Mmmmmmmmmmmmmmmmm ! WE'RE IMPRESSED ! IMPRESSED WITH DAVID'S SMART WHITE C  
CALF SHELL PUMPS. <sup>AND</sup> WE KNOW YOU'LL BE TOO WHEN YOU SEE THEM.  
THEY'RE SO BASIC THAT WE DON'T SEE HOW ANY GIRL CAN AFFORD TO BE  
WITHOUT THEM. BUT, IF IT'S COLOR YOU'RE LOOKING FOR, CAPEZIO IS  
YOUR ANSWER. THEY HAVE ALL SORTS OF BEAUTIFUL PASTEL SHADES.  
THOSE OF YOU WHO HAVE SUMMER JOBS OR ARE GOING TRAVELLING WILL  
CERTAINLY WANT A PAIR OF THE TRADITIONAL DARK SKIMMERS. DAVID'S  
ALSO HAVE SHOULDER BAGS TO MATCH. THEY'RE DESIGNED WITH A  
SPECIAL EYE TOWARD ~~YOU~~ GALS WHO'LL BE DOING A BIT OF TRAVELLING  
AND WHO ARE LIMITED IN ~~YOUR~~ LUGGAGE. MATCHING BAGS AND SHOES  
ARE TRES CHIC SO WHY NOT STOP IN TODAY AT DAVID'S BOOT SHOP ON  
MAIN STREET AND PICK OUT YOUR SET.

YOU ARE TUNED TO 600 WCSR, VOICE OF SMITH COLLEGE, NORTHAMPTON.  
THE CORRECT TIME IS NOW-----

ANNCR'S SIGN:

*Norma Winetsky*  
*(4/15/54 went off air at 10:15 [House meeting])*



TIME: 10:22  
DATE: Thursday, April 3  
BLOSSOM: David's Boot Shop

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WE'RE IMPRESSED! IMPRESSED WITH DAVID'S SMART WHIT  
GALF SHELL PUMPS. WE KNOW YOU'LL BE TOO WHEN YOU SEE THEM.  
THEY'RE SO BASIC THAT WE DON'T SEE HOW ANY GIRL CAN AFFORD TO BE  
WITHOUT THEM. BUT, IF IT'S COLOR YOU'RE LOOKING FOR, CAPTAIN IS  
YOUR ANSWER. THEY HAVE ALL SORTS OF BEAUTIFUL PASTEL SHADES.  
THOSE OF YOU WHO HAVE SUMMER JOBS OR ARE GOING TRAVELLING WILL  
CERTAINLY WANT A PAIR OF THE TRADITIONAL DARK SKINNERS. DAVID'S  
ALSO HAVE SHOULDER BAGS TO MATCH. THEY'RE DESIGNED WITH A  
SPECIAL EYE TOWARD THE GIRLS WHO'LL BE DOING A BIT OF TRAVELLING  
AND WHO ARE LIMITED IN LUGGAGE. WATCHING BAGS AND SHOES  
ARE THE CHIC SO WHY NOT STOP IN TODAY AT DAVID'S BOOT SHOP ON  
MAIN STREET AND PICK OUT YOUR SET.

YOU ARE WELLED TO GOO WERR, VOICE OF SMITH COLLEGE, NORTHAMPTON.  
THE CORRECT TIME IS NOW----- 11

ANNCE'S SIGN:

*David's Boot Shop*  
*1015 Main Street*